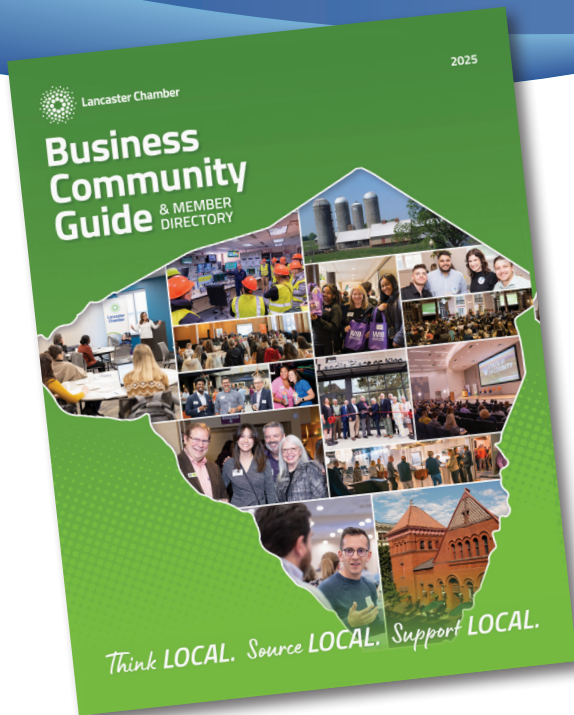


Business Community Guide & Directory 2025 Advertising Information



Lancaster Chamber



MAXIMIZE YOUR REACH IN LANCASTER COUNTY!

The Lancaster Chamber Business Community Guide & Directory is a comprehensive guide to the County's diverse business and industries - and your future customers or clients! In the Guide, all Chamber Member will receive a free standard business listing, however there are **several other opportunities for you to elevate your business & brand in both print & digital.**

REACH BY THE NUMBERS:



1,300
Total Number of Members



20,000
Total Email Contacts



23,600
Social Media Followers



10,000
Monthly Website Pageviews (avg)



8,000
Monthly Website Unique Visitors (avg)

TARGET AUDIENCE:

This directory reaches a wide net of business types and industries - but primarily serves as a B2B resource guide. Print will reach all Chamber members and partners (over 1,300) and digital version will be sent to Chamber database with a comprehensive communication plan using email marketing (20,000 contacts) and Social Media platforms (Reach of 23,600 followers).

Changed addresses recently? New website launched? Make sure your information is updated in our database! Contact Laurel Riehl, Data and Verification Specialist if you want to update the system. *Final data changes are due by November 8.* (717) 397-3531 ex. 280, Iriehl@lancasterchamber.com



Advertising Opportunities:

The directory is both in print and digital versions with clickable links.

MEMBER COMPLIMENTARY LISTING:

Members of the Lancaster Chamber receive a **free** business listing located in both an alphabetical (business index) and alphabetical categorical (business directory) sections. Those listings are formatted as follows:

A-Z CATEGORY

Directory Listing Format

- Business Name
- Address
- Phone Number
- Contact Email
- Website

Your Company, LLC

123 Main Street
Town, PA
(717) 555-1234
info@yourcompanyllc.com
yourcompanyllc.com

A-Z ALPHABETICAL INDEX

Directory Listing Format

- Business Name
- Category

Your Company, LLC
Marketing Services

Business Community Guide & Directory 2025



Lancaster Chamber

Advertising Placement, Pricing and Specs

PREMIUM PLACEMENTS

- INSIDE FRONT: FULL PAGE 7.25"w x 9.75"h \$1,800
- INSIDE BACK: FULL PAGE 7.25"w x 9.75"h \$1,800

ADVERTISING SECTION(S)

- FULL PAGE 7.25"w x 9.75"h \$1,000
- HALF PAGE 7.25"w x 4.75"h \$600
- QUARTER PAGE 3.5"w x 4.75"h \$300

DIRECTORY SECTION

FEATURED LISTING IN CATEGORY \$275

Includes the following information:

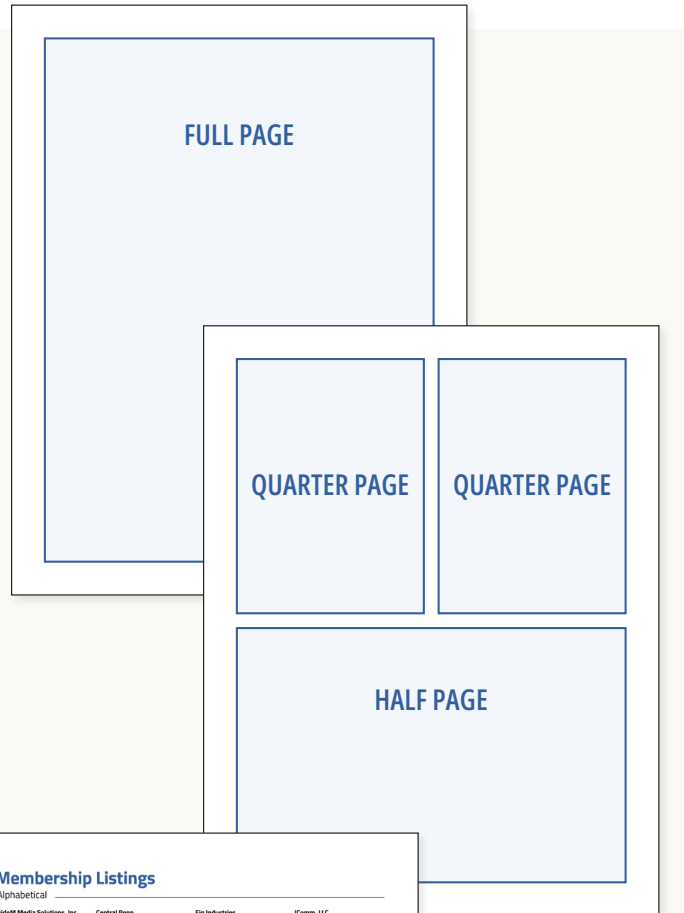
- Business Name
- Company Logo
- Address
- Phone Number
- Website
- Contact Email
- Short Description (35 words or less)

ADVERTISING TIMELINE

- NOVEMBER 8 Listing Verification/Updates Completed
- NOVEMBER 8 Advertising Sales End
- NOVEMBER 22 Final Ads Due
- DECEMBER 10 Digital Publication Launch
- JANUARY 2025 Print Publication Launch

AD SPECIFICATIONS & GUIDELINES

- Full color is preferred for all ads, without additional cost
- Ads must be provided as a press-ready, high-resolution
- Accepted file types: (CMYK) PDF or JPEG
- All images should be at 100% print size and 300 dpi
- File size should not exceed 100MB



Membership Listings

Alphabetical

<p>Alpha Media Solutions, Inc. 123 Main Street Lancaster, PA (717) 445-3648 alphaadsolutions@gmail.com website.com</p> <p>Alpha, LTD 123 Main Street Lancaster, PA (717) 433-1582 jamesr@alpha.com website.com</p> <p>Alpha Dog Advertising 123 Main Street Lancaster, PA (717) 315-0664 chris@alphadogads.com website.com</p> <p>Alpha Advertising, Inc. 123 Main Street Lancaster, PA (717) 396-7029 ron@alphadog.com website.com</p> <p>Belocal Lancaster 123 Main Street Lancaster, PA (717) 693-6364 belocal@belocal.com website.com</p> <p>Big Plans/Big Impact 123 Main Street Lancaster, PA (717) 283-6827 chris@bigplansbigimpact.com website.com</p> <p>BigDog Marketing Group, LLC 123 Main Street Lancaster, PA (717) 475-9291 db@bigdogmarketing.net website.com</p> <p>Bum Run 123 Main Street Lancaster, PA (717) 860-4343 website.com</p> <p>Broffox 123 Main Street Lancaster, PA (717) 936-8328 broffox@broffox.com website.com</p>	<p>Central Penn Business Journal 123 Main Street Willow Street, PA (717) 264-8350 advertising@centralpenn.com website.com</p> <p>Clear Global 123 Main Street Lancaster, PA (717) 436-4000 clear@clearglobal.com website.com</p> <p>Donovan 123 Main Street Lancaster, PA (717) 560-1833 website.com</p> <p>Effects 123 Main Street Lancaster, PA (717) 444-6467 rachel@effectsbusiness.com website.com</p> <p>Engle Printing & Publishing Co., Inc. 123 Main Street Lancaster, PA (800) 800-8333 engle@engle.com website.com</p> <p>EZSolution 123 Main Street Lancaster, PA (717) 291-4689 www.ezsolution.com website.com</p> <p>FASTSIGNS 123 Main Street Lancaster, PA (717) 569-7076 info@fastsigns.com website.com</p>	<p>Fig Industries 123 Main Street Lancaster, PA (717) 394-7727 website.com</p> <p>Getaway On Display/Brickwork Distribution 123 Main Street Lancaster, PA (717) 653-8570 sarah@getawayondisplay.com website.com</p> <p>Goofrey 123 Main Street Lancaster, PA (717) 393-3821 humanservices@globalgraphics.org website.com</p> <p>GoodThree 123 Main Street Lancaster, PA (717) 393-4279 info@goodthree.com website.com</p> <p>Granite Creative Group 123 Main Street Lancaster, PA (717) 526-1096 info@granitecreative.com website.com</p> <p>Great Signs 123 Main Street Lancaster, PA (717) 393-3223 signs@greatsigns.com website.com</p> <p>Hall Media Solutions 123 Main Street New Holland, PA (717) 393-9200 info@hallmedia.com website.com</p> <p>Homerfield Advantage 123 Main Street Lancaster, PA (717) 463-1260 info@homerfieldadvantage.com website.com</p> <p>Howard Miller Associates, Inc. 123 Main Street Lancaster, PA (717) 381-1919 hml@homerfieldadvantage.com website.com</p>	<p>IComm, LLC 123 Main Street Lancaster, PA (717) 393-1824 www.icommllc@gmail.com website.com</p> <p>MGCCA Films 123 Main Street Lancaster, PA (717) 653-1772 info@mgccafilms.com website.com</p> <p>ILD Systems, Ltd. 123 Main Street Lancaster, PA (717) 393-4202 info@ildsystems.com website.com</p> <p>Kinetix 123 Main Street Lancaster, PA (717) 653-4500 www.kinetix.com website.com</p>
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EZSolution

123 Main Street
Lancaster, PA
(717) 291-4689
reta.white@exeloncorp.com
website.com

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website.com

EZSolution offers professional web design, internet marketing, SEO, and computer services to help grow your business. Call us at 717-291-4689 today!

FEATURED LISTING IN CATEGORY